

420 POW ReLeaf CONCERT Sponsor Deck

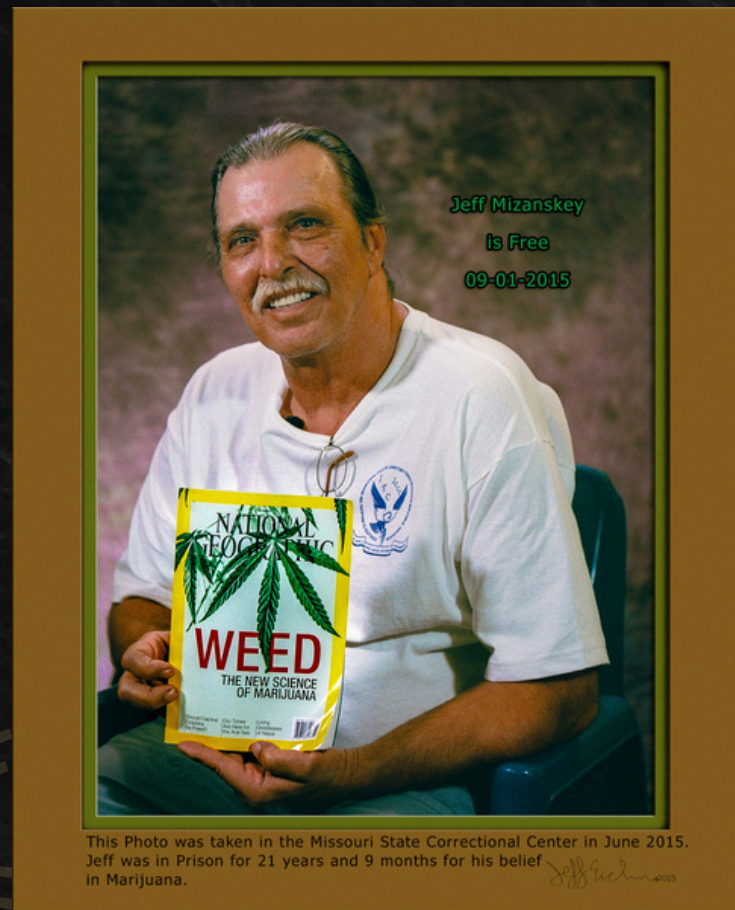


RELEAF-AID

420/PRISONER

BENEFIT CONCERT

DATE TBA



This Photo was taken in the Missouri State Correctional Center in June 2015. Jeff was in Prison for 21 years and 9 months for his belief in Marijuana.



THIS EVENT WILL HAVE 42K PRE-SALE NFT TICKETS

ReLeaf-Aid Drop will include VIP Tickets to meet the OGs - in the Green Room!



FREE THE PRISONERS FREE THE PLANT

LAWS OUTDATED, LIVES IMPACTED:
JOIN THE MOVEMENT TO BRING THEM RELIEF

Our Plan for ReLeaf-Aid

- **Organize a series of events featuring renowned musicians, actors, artists, and athletes to boost public awareness and raise funds**
- **Donate strategically to ongoing and emerging legal defense and release appeals**
- **Lobbying efforts and advocating for the release of 420 POWs**
- **Provide direct aid to 420 POWs and their families**
- **Support individuals after their release from incarceration, guiding them towards a better life beyond bars**

Our Timeline

FILM SCREENING
NOCO 11 IN COLORADO
APRIL '25

Have fun watching Canna-centric movies and docs. while raising awareness and funds for our 420/POW concert project...

LOCAL CONCERT
McCURDY PAVILION
OCT '25

Experience Live music while raising awareness and funds for our project...

CONCERT 4 RELEAF
OAKLAND COLOSSEUM
DATE TBA

Let your voice join thousands for change at this powerful live arena event fueling the cause for freedom for those incarcerated for non-violent cannabis offenses.

With more to come!

Our Structure





Our Brand



Use of Seed Funds

ENTITY FORMATION

- ReLeaf Management
- ReLeaf Foundation 501c3 Application

LEGAL

- Sponsorship
- 501c3
- Agreements

MARKETING

- Marketing Plan
- Branding
- Full Website Build Out
- SEO
- Social Media

OPERATIONS

- 2025 Film Screenings and Local Concert
- 2025 Oakland Coliseum Main Event

THE PLAN(T)

Seeking Investors - Seed Money for:

- Concerts, Documentaries & Public Awareness Podcasts to assist all 420POWs to come home NOW!
- Target market: The International 420 & Prison Reform Movement
- Establishing and funding our 501c3
- End Prohibition and continue raising funds for the prisoners and their families. We will also will support legislation and the hiring of lawyers. Plus we will be hosting The International Cannabis Film Festival as a fund raising event.

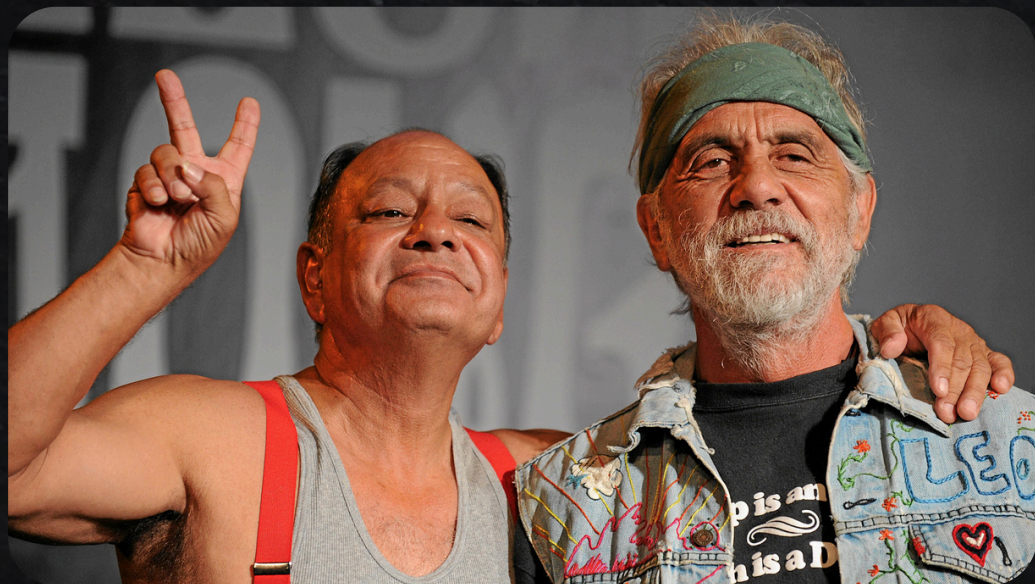


WATCH THE MOVIE: "LIFERS MADNESS" (FEATURING TOMMY CHONG) AND FOLLOW US ON OUR SOCIAL MEDIA TO KEEP THE DREAM ALIVE TO "END PROHIBITION NOW!" WWW.LIFERSTHEMOVIE.COM AND OUR QR CODE WILL GUIDE YOU ALSO.

JEFF EICHEN 360-774-2235

www.ReLeafFoundation.org





*Free all non-violent pot prisoners NOW!
Support the ReLeaf CONCERT*

VIP MEET & GREET

EVER DREAMED OF SMOKING POT WITH TOMMY CHONG? WHAT ABOUT SNOOP DOGG? US TOO.. THATS WHY WE'RE INVITING THEM TO A RELEAF-AID PRODUCTIONS 420POW BENEFIT CONCERT WITH DOZENS OF OTHER FAMOUS ADVOCATES AND ACTIVISTS, THERE WILL ALSO BE AN OPPORTUNITY TO MEET OUR SPONSORS AND ARTISTS.

www.ReleafFoundation.org

Our Ask



PRESALE GOLDEN TICKETS

30 Foundational Supporters @ \$500
(get tickets to all future events)

19 LEFT

Welcoming Sponsors at all levels
www.ReLeafFoundation.org

Sponsor PKGs

I'm truly honored to invite all sponsors to be a part of supporting the ReLeaf Foundation's ReLeaf-Aid concert pitch deck and ask.

SPONSORS

420 POW RELEAF CONCERT

THC SPONSOR

\$10,000

MEET & GREET SPONSOR

\$50,000

KUSH SPONSOR

\$15,000

COLUMBO GOLD
SPONSOR

\$75,000

OG SPONSOR

\$20,000

TITLE SPONSOR

\$100,000

PANAMA RED SPONSOR

\$50,000

MAJOR BONG SPONSOR

\$150,00

UP IN SMOKE SPONSOR

\$200,00

THE EMPORER SPONSOR

\$250-420K & UP

FILL OUT THE SPONSORSHIP FORM -

www.ReleafFoundation.org

SPONSORS

420 POW RELEAF-AID CONCERT

THC

RECOGNITION AT TOURNAMENT, DINNER, AND AWARDS CEREMONY. INCLUDES 2 NFT STADIUM FLOOR TICKETS

KUSH SPONSOR

THIS PACKAGE INCLUDES THE SPONSOR NAME AND LOGO ON THE OFFICIAL PROGRAM AND SOME OF THE PROMOTIONAL BLING.

OG SPONSOR

THIS PACKAGE INCLUDES THE SPONSOR NAME AND LOGO ON THE OFFICIAL PROGRAM AND SOME OF THE PROMOTIONAL BLING.

PANAMA RED SPONSOR

THIS PACKAGE INCLUDES THE SPONSOR NAME AND LOGO ON THE OFFICIAL PROGRAM AND SOME OF THE PROMOTIONAL BLING.

MEET & GREET SPONSOR

MOST ACCESSIBLE LEVEL OF SPONSORSHIP BECOME A VISIBLE SPONSOR AT THE VIP MEET AND GREET. LOGOS WILL BE FEATURED AT GREEN CARPET EVENT. INCLUDES 2 NFT STADIUM FLOOR TICKETS

COLUMBIANGOLD SPONSOR

COMPANY LOGO AND LINK ON WEBSITE AND TOURNAMENT BANNERS RECOGNITION AT TOURNAMENT, DINNER, AND AWARDS CEREMONY INCLUDES NFT TOP TIER "OG" TICKETS.

TITLE SPONSOR

TITLE SPONSOR IS THE 420 POW RELEAF-AID CONCERT MUST HAVE . NAME AND LOGO ON ALL PROMOTIONAL MATERIALS.! THEY ALSO RECEIVE RECOGNITION THROUGHOUT THE TOURNAMENT, DINNER, AND AWARDS CEREMONY. INCLUDES 2 NFT TOP TIER "OG" TICKETS.

MAJOR BONG SPONSOR

SPECIAL SIGNED ORIGINAL LTD CONCERT POSTER NFT * STADIUM FRONT ROW FLOOR TICKETS & LIFETIME ENTRY TO ALL FUTURE EVENTS W/BOOTH PRIORITY FOR THE LIFE OF RELEAF-AID SERIES

FILL OUT THE SPONSORSHIP FORM -
www.ReleafFoundation.org

Support

 www.ReLeafFoundation.org

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 roxanne@releaffoundation.org

 Saul@releaffoundation.org

**LAWS OUTDATED,
LIVES IMPACTED:
JOIN THE
MOVEMENT
TO BRING THEM**





"We are grateful for your time and consideration in evaluating our sponsorship proposal."



LAST PRISONER PROJECT



Juicetiva



CAN-DO justice through clemency

"We look forward to working together."

Jeff Eichen

ReLeafFoundation.org